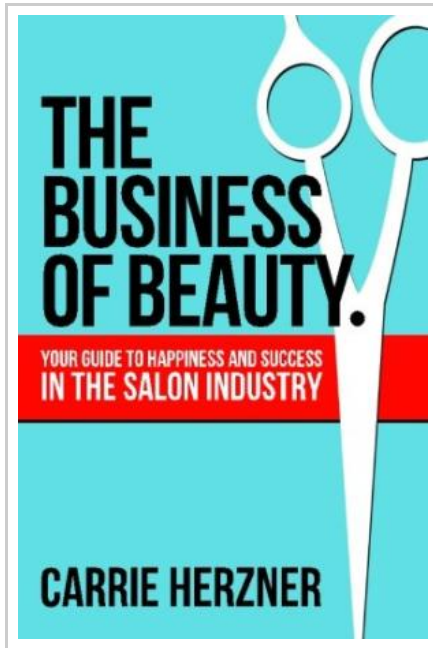




The Business of Beauty: Your Guide to Happiness and Success in the Salon Industry

By Carrie Herzner

Goat Tree Press, United States, 2014. Paperback. Book Condition: New. 203 x 133 mm. Language: English . Brand New Book *****

Print on Demand *****.Considering a career in the salon industry? Are you a recent cosmetology school graduate or stylist new to the business? Being a hairstylist is so much more than doing hair. It's about uniting inner beauty with outward appearances. It's about effectively communicating with and finding a connection to every client that sits in your chair. Mastering the art of communication, possessing professional business skills, and taking care of your needs as a stylist are just as important as mastering the perfect haircut. This book will tell you how that's done. Written specifically with cosmetology students, those considering a career in hair design, and stylists in mind, each chapter of The Business of Beauty specifically addresses the following topics in a personal, fun and thorough way. Chapter titles include: - So You Want to be a Hairstylist? (That's Great - Hairdressers Are Amazing!) - The Salon Environment (The Pretty and the Not-So-Pretty) - Life After Cosmetology School (The Apprenticeship) - Contracts (The Legend of the Non-Compete...



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Reviews

This publication is amazing. It is definitely basic but shocks in the fifty percent of your publication. You won't feel monotony at anytime of your own time (that's what catalogues are for concerning if you question me).

-- Prof. Kirk Cruickshank DDS

This kind of book is every little thing and taught me to looking ahead of time and a lot more. I am quite late in start reading this one, but better than never. I found out this book from my dad and i encouraged this pdf to find out.

-- Justus Hettinger