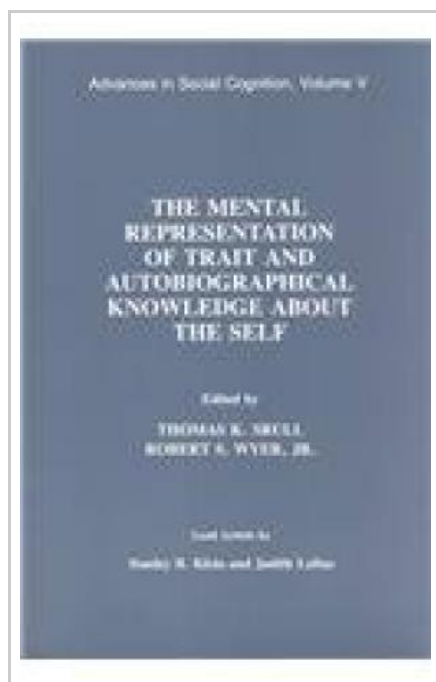



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The Mental Representation of Trait and Autobiographical Knowledge About the Self: Advances in Social Cognition

By Thomas K. Srull, Robert S. Wyer

Lawrence Erlbaum Associates Inc. Paperback. Book Condition: new. BRAND NEW, The Mental Representation of Trait and Autobiographical Knowledge About the Self: Advances in Social Cognition, Thomas K. Srull, Robert S. Wyer, If there is one topic on which we all are experts, it is ourselves. Psychologists depend upon this expertise, as asking people questions about themselves is an important means by which they gather the data that provide much of the evidence for psychological theory. Personal recollections play an important role in clinical theorizing; people's thoughts, feelings, and beliefs provide the principal data for attitudinal research; and judgments of one's traits and descriptions of one's goals and motivations are essential for the study of personality. Yet despite their long dependence on self-report data, psychologists know very little about this basic resource and the processes that govern it. In spite of the importance of the self as a concept in psychology, virtually no empirically-tested representational models of self-knowledge can be found. Recently, however, several theoretical accounts of the representation of self-knowledge have been proposed. These models have been concerned primarily with the factors underlying a particular type of self knowledge -- our trait conceptions of ourselves. The models all share the...



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